

Art, Music, Culture...

It's All Better Up Here



ANNUAL REPORT

JULY 1, 2013 - JUNE 30, 2014

Welcome

President's Welcome



This is an exciting time for the arts in Flagstaff. Everywhere there is creative energy: in galleries, concert venues, theaters, schools, studios and Heritage Square. There are new murals, exciting festivals, emerging artists, and appreciative audiences.

The Flagstaff Arts Council salutes all of these artists and arts organizations and their supporters who make this excitement possible.

We are proud of the role of Flagstaff Arts Council in this creative arena. This annual report describes the most visible of our efforts. We appreciate the importance and generosity of our sponsors and donors, and the support of the City of Flagstaff, Coconino County, the Arizona Commission on the Arts and National Endowment for the Arts.

And of course the Flagstaff Arts Council would not exist if it were not for you, the community members who support us and participate in our events.

A handwritten signature in black ink that reads "Jean Hockman".

Jean Hockman
Board President

Executive Director's Message



Often, reports like these are filled with grandiose statements about having "banner years" and "remarkable success." In the non-profit world, there is a great deal of pressure to prove your value.

That said, FY14 truly has been a banner year for the Flagstaff Arts Council. We changed our name, unveiled a new logo and launched a gorgeous new website. We also welcomed two new full-time staff members, and produced some truly stunning artistic programs that Flagstaff had never seen the likes of before, such as the world-class performances by Nemcatacoa Teatro and the art exhibition, *Virga: the Hunt for Water*.

So we can say without too much embellishment that we had a remarkable year. The arts in Flagstaff are stronger than they were a year ago. We will be working hard to be able to say that again next year.

A handwritten signature in black ink that reads "John Tannous".

John Tannous
Executive Director

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Florenzio 2, by David Christiana

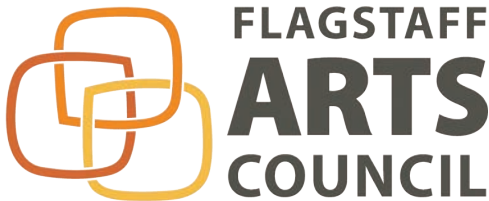


New Name, New Era

On March 1, 2014, at the 6th Annual Viola Awards Gala, Executive Director John Tannous announced that Flagstaff Cultural Partners had changed its name to the Flagstaff Arts Council. The organization had come a long way from its beginnings in 1999 as Flagstaff's first arts council, which was born out of the former non-profit Coconino Center for the Arts, circa 1984-1996.

In 2013, the organization held a marketing retreat attended by Board members, staff, members of the community and marketing professionals. During some discussion, one member of the retreat asked, "why don't we look at the name?"

The group weighed the pros and cons of a name change. One key point was that artists and others new to town didn't know that 'Flagstaff Cultural Partners' was the local arts council. Further, the team envisioned a bolder, more direct marketing and branding approach. The new name made it clear what the organization does.



New Logo, New Look

Along with the name change and a new logo came the unique challenge of building a new website. The Arts Council hired Julie Sullivan Design, with Julie Sullivan, Mary Ross and Christopher Kirby, to design the logo and website. The website was a complex challenge because of the many varied programs the Arts Council offers.

The new website, flagartscouncil.org, launched on March 1, 2014, and has actually become better as it has aged. The site has a simple, elegant interface, and yet the means are there to quickly find any single program or event that the Arts Council offers.

The screenshot shows the homepage of the Flagstaff Arts Council website. At the top left is the logo, which consists of three interlocking orange squares. To the right of the logo, the text reads "FLAGSTAFF ARTS COUNCIL" in a bold, sans-serif font. Below this, a green tagline says "Music, Art, Culture...it's all better up here." A horizontal navigation bar contains several menu items: "arts council", "coconino center for the arts", "events & happenings", "first friday artwalk", "viola awards", and "artist opportunities". Below the navigation bar is a large orange banner with a repeating pattern of interlocking squares. The main content area is divided into three columns. The left column has a heading "Welcome to the Flagstaff Arts Council (formerly Flagstaff Cultural Partners)" and a paragraph of text. Below this is a "latest NEWS" section with a photo of a group of people. The middle column features a "CONCERTS" section with a heading "Fine Craft Sale & Artist Marketplace @ Coconino Center for the Arts" and a date "December 6, 2014 @ 10:00 am - December 7, 2014 @ 4:00 pm". Below the text is a photo of a wooden bowl with a geometric pattern. The right column has an "EXHIBITIONS" section with a heading "It's Elemental 2014" and a paragraph of text. Below the text is a photo of a wooden mallet with a spherical head.

Art Exhibitions

Six art exhibitions, featuring mostly local artists, were produced at the Coconino Center for the Arts in FY2013-14.

Virga: The Hunt for Water (Shawn Skabelund)
September/October 2013

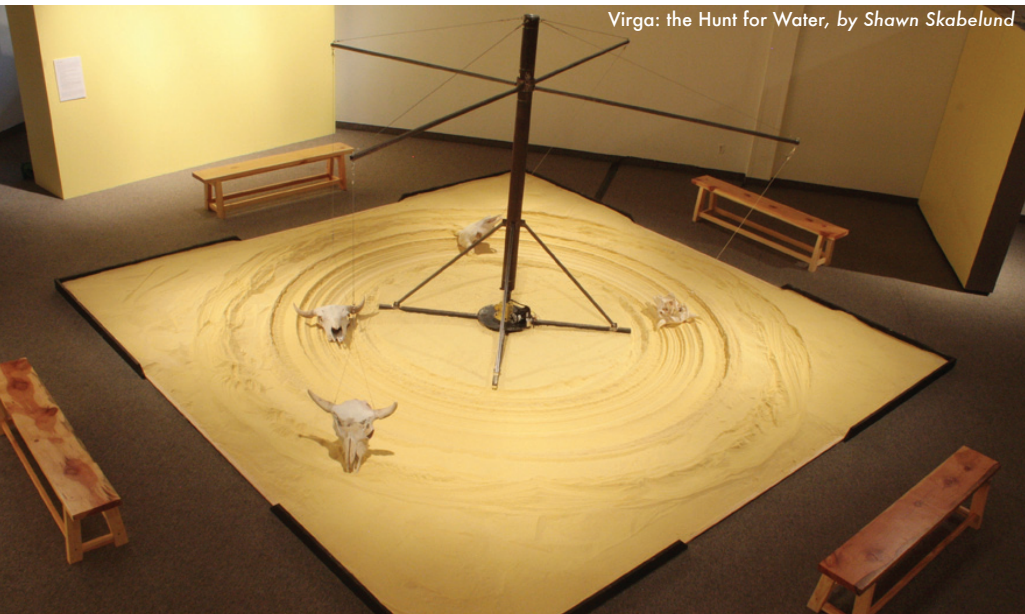
It's Elemental
November/December 2013

(un)Still Life
January/February 2014

Youth Art Exhibition
March 2014

LOCAL: Color
April/May 2014

Memento Mori (Tina Mion)
June-August 2014



Virga: the Hunt for Water, by Shawn Skabelund

In addition to a robust season of major exhibitions, the Coconino Center for the Arts hosted concerts, Jewel Gallery exhibitions, youth art events, festivals, workshops and more. Sold-out concerts by George Winston (pictured), Martin Sexton, Full Set, Elephant Revival, and Portland Cello Project were featured. In all, 24 concerts were presented.



Youth art programs are a major focus at the Center. In March, the Arts Council participated in National Youth Art Month by producing the Youth Art Exhibition at the Center with a night of performances by K-12 students (pictured below) and art workshops over Spring Break.

The Center also hosted special events such as the Flagstaff Folk Festival, the Fine Crafts Sale, and the River Runner Film Festival. The acclaimed spoken word / live music program Stories To Life enjoyed a full season of performances. Additionally, the Center hosted figure drawing workshops, artist talks, and dance performances.



ArtBox Institute



The Arts Council kicked off the inaugural class of the ArtBox Institute (ABI) in January 2014. ABI provides business training and professional development for artists and creative professionals.

The program teaches a full spectrum of important practices that help artists find success

on the business end of their art. Classes cover branding, building a website, social media, finance management, legal issues for artists, writing an artist statement, fund raising, grant writing and much more.

The first class of ABI included 22 students (pictured) who responded with high energy and enthusiasm. They were engaged from the beginning and many were showing major improvements in their careers early in the class schedule. Another session of ABI is scheduled to begin in January 2015.



Flagstaff365.com

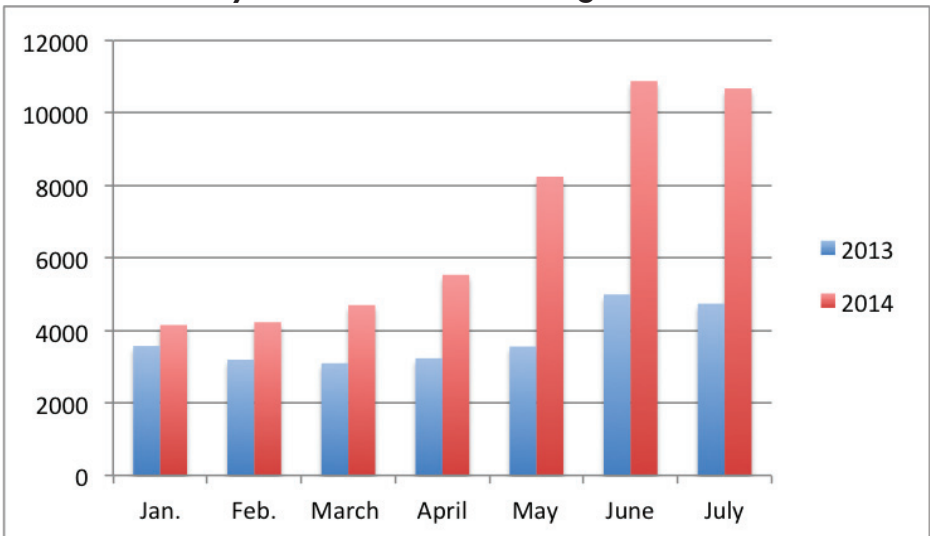
In partnership with the Flagstaff Convention & Visitors Bureau (CVB), the Arts Council launched Flagstaff365 in August 2012. The site is the comprehensive calendar of events for Flagstaff, a “one-stop-shop” for anyone looking for something to do in arts, culture, sciences, history and more.



In FY14, The Arts Council applied for and received a grant from the Arizona Commission on the Arts to promote the site and engage more local users. The Council worked closely with the CVB to build the site into a successful program that is useful for citizens, a tool to attract and assist tourists, and a helpful promotional program for local event producers and organizations.

The chart below shows the growth of the site in 2014, compared with 2013. Grant funding became available in April 2014.

Monthly User Sessions - Flagstaff365.com



First Friday ArtWalk



The Arts Council handles promotion and coordination of Flagstaff's wildly popular monthly First Friday ArtWalk events. During the summer, the Arts Council produces free outdoor performing arts events late May through September on Heritage Square in downtown Flagstaff. In FY14, performances featured Nemcatocoa Teatro from Bogota, Colombia, and the Carpetbag Brigade from San Francisco (both pictured above and below). The groups performed a series of unforgettable shows and conducted workshops for local performers.



ArtWalk at West of the Moon gallery



The Viola Awards

On March 1, 2014, the Arts Council presented the sixth annual Viola Awards to celebrate excellence and contributions to the arts and sciences in our community. 525 artists and arts supporters attended the event, with state legislators, county supervisors, City of Flagstaff Council members and Mayor Jerry Nabours.

Awards at the event were given to:

Lifetime Contribution to the Arts
Baje Whitethorne, Sr. (pictured) and Kathryn Poen

Excellence in Visual Arts
Shawn Skabelund for *Virga: the Hunt for Water*

Excellence in Performing Arts
Flagstaff Symphony Orchestra for *Lost In Space*

Excellence in Storytelling
Nicole Walker for *Quench Your Thirst With Salt*

Excellence in Art Education
Karin Hallberg

Excellence in Science Education
Josh Armstrong

Excellence in Leadership
Bonnie Stevens

Emerging Artist Award
Ben Jordan

Business for the Arts
Brandy's Restaurant



Art & Science Fund

The Arts Council has allocated over \$3.6 million in grant funding to arts, culture and science non-profit organizations in Flagstaff over the past twelve years. In FY2013-14, grant funding was again distributed, totalling \$284,550. The funds for this program come from the City of Flagstaff's Bed, Board and Beverage (BBB) tax revenues.

FY14 Grants Allocated

General Operating Support Grants

Flagstaff Festival of Science	\$12,800
Museum of Northern Arizona	\$30,000
Master Chorale of Flagstaff	\$12,000
Willow Bend Environmental Ed. Center	\$17,250
Flagstaff Friends of Traditional Music	\$20,000
Flagstaff Symphony Orchestra	\$26,250
Elden Pueblo / AZ Natural History Assn.	\$ 7,000
Children's Chorale of Flagstaff	\$ 7,000
Orchestra Northern Arizona	\$ 3,500
Theatrikos Theatre Company	\$19,750
Ballet Folklorico de Colores	\$ 4,750
N. AZ Celtic Heritage Society	\$13,500
The Arboretum at Flagstaff	\$24,750
Flagstaff Community Band	\$ 3,000
Artists Coalition of Flagstaff	\$ 6,250
Heritage Square Trust	\$ 2,500
Flagstaff Youth Theater	\$ 4,750
Flagstaff Light Opera Company	\$ 3,500
Grand Canyon Guitar Society	\$ 5,250
Flagstaff Mountain Film Festival	\$ 6,000
Canyon Movement Company	\$13,250
USA Dance - Flagstaff Chapter	\$ 1,000
Living Traditions Presentations	\$ 1,500
Human Nature Dance Company	\$ 6,000

Project Support Grants

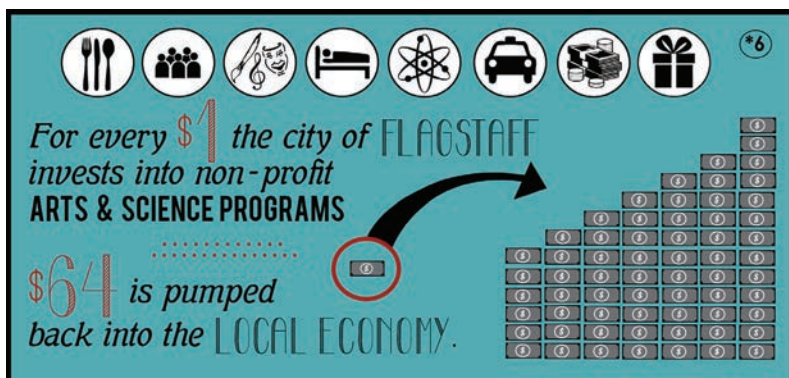
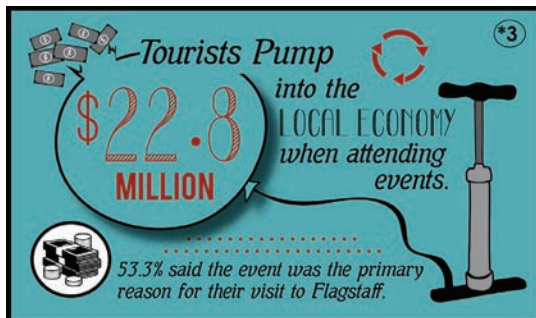
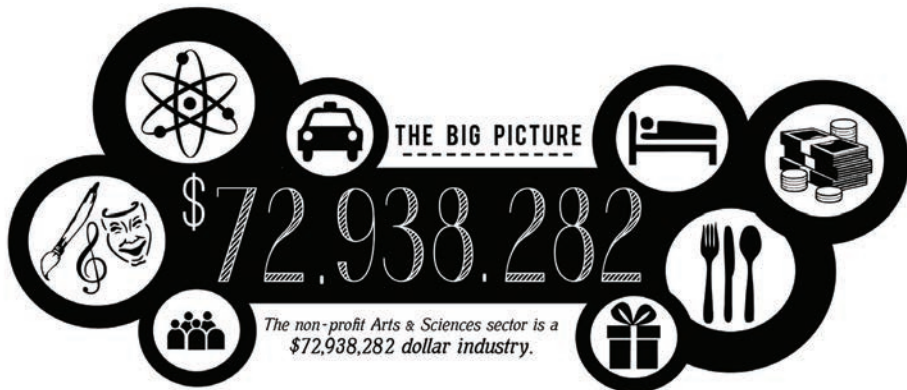
Lowell Observatory	\$ 9,750
K.A.R.E.S. Program	\$ 3,500
NAU - Thin Air Magazine	\$ 2,000
No. AZ Studio Bella Voce	\$ 1,500
Hozhoni Art Gallery	\$ 4,250

Building Community Grants

Museum of Northern AZ	\$10,000
Grand Canyon Guitar Society	\$ 2,000

Economic Impact

The City of Flagstaff's investment in arts and science programs pays major dividends in terms of economic impact. Figures below are from an Arts Council report released in 2012, conducted through Americans for the Arts. The full report can be found on the Arts Council website at <http://flagartscouncil.org/?p=57>



Supporters

All of the work covered in this Annual Report would not be possible if it were not for YOU – the community members who include the arts in your charitable giving and give so generously to support the Flagstaff Arts Council.

President's Circle

Mark & Linda Giesecke
Margaret (Peggy) Taylor
Roberts Family Foundation
Dave Stilley

Director's Circle

Maury Herman &
Karen Kinne-Herman
Barbara & David Osborne
David & Jodi Sacco
Laura Shearin

Artists' Circle

Richard & Benita Boyd
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Stephen Dorsett
Virginia & John Giovale
Robert & Suzanne Golub
Elizabeth Hellstern
David & Jean Hockman
Peter & Cathy Jolma

Leroy & Joanne Michael
Karen Pugliesi
Steve Scully
Carl & Holly Taylor
John & Beth Vanlandingham
Karen Whitten
Hozhoni Foundation
Laura Huenneke & Steve Warburton



Supporters

Arts Council Patrons

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Ben & Tracy Anderson
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Alexandra Carpino
Alan & Lindy Chan
Shannon Clark &
Karen Malis-Clark
Clear Aire Audio
Charmagne Coe
Loren Cunningham, CPA
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Dennis Dandrea
Cynthia Davis
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Marilyn Shepherd
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Jacquie Kellogg
Jill Kennedy
Cynthia Kosso
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Carol Lindsay
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Gene & Molly Munger
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Cindy Perin

Mary Poore
Michael Reidy
Sharon Richards
Henry Roe
David Schleicher
Susan Schroeder
Cynthia Seelhammer
Lola Serkland
David Shaffer & Donna Weistrop
Rayma Sharber
Don Sharlow
Deborah Shepard
Jocelyne Shiner
Janet Silva
Elizabeth Smith
Daniel & Kathryn Stoops
Todd Sullivan
Dawn & Stan Sutherland
John Tannous
Penny Trovillion
MaryLou Vogler
Scott & Christina Vojta
Peter Wainwright
Sam & Hilary Ward
Jerald Ward
Selden Wasson
Louis Weinstein & Laura O'Hara
Nat & Jean White
Kay Whitham
Kathryn Willis
Rachel & Steve Wilson
Jeannie Wyatt

We also thank our supporting cast of volunteers who are the jurors, wall painters, concert ushers, grant reviewers, ticket sellers, event planners, and more. Without them, the show would not go on, the exhibition would not be hung, and the story would not be told!

Supporters

Arts Council Supporters

Joan Abbott
Chehale Alexander
Melissa & Mark Amberson
Deborah Andariese
Lisa Aumack
Art & Heather Babbott
Leslie Baker
Jay & Rossana Baker
Claudia Bakula
Chris Barton
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Melinda Bell
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Barry Bertani
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Joseph Boles
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Joe & Missy Cornett
Richard & Hanna Cortner
Judith Costello

Gale Craig
Michael & Sarah Cromer
Scott & Gina Darlington
Lisa Deem
Stuart Deering
Joan Degenkolb & Barry
Koeb
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Bonnie Dent
Brigitte & Karl Doerry
Philip & Marilyn Downum
Georgia Duncan
David & Mary Duncan
Jon & Sharon Dyer
Nancy Easter
Rachel Edelstein
Lynn & Bob Edwards
Ann Fekety
Melissa Felder
Carter Fink
Judy Finney
Kathleen Fitzsimmons
Irene Fleming
Anabella Flores
Connie Folsom
Sondra Francis
Gerald & Karen Franz
Lauren & Stanley Friedman
Joseph Ganey
Risa Garelick
Ann Garrambone
Jessica Gaylord
Daniel & Melissa Giovale
Christine Golden
Alan & Elaine Goldman
William Grabe
Andrea Graber
David Greschke
Debbi Grogan
Sheila & Joe Guida
Frederica Hall
Betty Hamilton
John Harper
Todd Haughton
Stephanie Haughton
Perette Hedstrom

Dorlee Henderson
Al Hinton & Sei Saito
Seth & Molly Holland
Helen & Paul Holmgren
Louise Hublitz
Bruce Hudgens
Maxie Inigo
Ellen Ivey
Fred Johnson
Donn Johnson & Stephany
Brown
Aly Jordan
Libby Kalinowski
Pamela Keberlein
Sharon Kelley
Samantha & Rob Kely
Ann Kramer
Paula & Greg Larkin
David Lash
Liz Learmont
Deborah Linda
Ann-Mary & Dan Lutzick
Nicholas & Jo-Anne Lyndon
Joanne Maclsaac
Jim Manley & Julie Kley
James Marzolf
Karen Mattingly
Sharon & Ray McGinnis
Mary McKell
Leslie McLean
Jennifer Mead
Seth & Jane Muller
Kevin Mullins
Michael Nigg
Christina Norlin
Bette O' Connor
Martha Pähler
Brian Painter
Lea Parker
Kelly Patterson
Gary & Lori Pearlmutter
Magnolia Pitiqen
Larry Plotkin
Sue Priest
Eva Putzova
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Amy Starns
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Brown
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Linda Vaughn
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Kathleen Weist
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**Babbitt Family
Foundation**



Winslow Arts Trust



1889 Bar & Grill, Academic Factotum, The Arboretum at Flagstaff, Bigfoot BBQ, Bookman's Entertainment Exchange, Coco's Restaurant, Collins Irish Pub & Grill, Cuvee 928, Doubletree Hilton, Flagstaff Arts & Leadership Academy, Flagstaff Community Market, Flagstaff Medical Center Foundation, Flagstaff Symphony Orchestra, Friends of the Library, The Gallery in Williams, Karma Sushi, Kinney Construction Services, Loven Contracting, Lowell Observatory, McMillan Bar & Kitchen, Mix Restaurant, Monsoon's Chinese Bistro, Mother Road Brewery, NAU Office of the President, National Bank of Arizona, Noaz Signs, North Country Healthcare, Peak Events, Stilley Properties, Toasted Owl Cafe, Theatrikos Theatre Co., Thomas Byers Guitar Studio, Uptown Pubhouse, Vino Loco, Young's Market.

Financial Report

Balance Sheet as of June 30, 2014

ASSETS

Accounts & Investments	\$106,343.47
Accounts Receivable	\$ 13,903.59
Other Current Assets	\$ 15,263.98
Fixed Assets	\$ 12,939.42
Total Assets	\$148,450.46

LIABILITIES

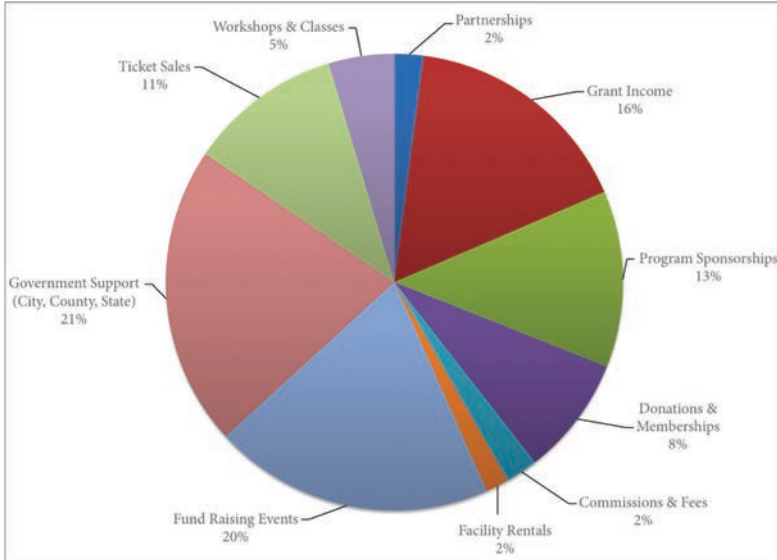
Accounts Payable	\$ 12,894.54
Credit Card	\$ 1,397.37
Other Current Liabilities	\$ 77,004.63
Total Liabilities	\$ 91,296.54

EQUITY

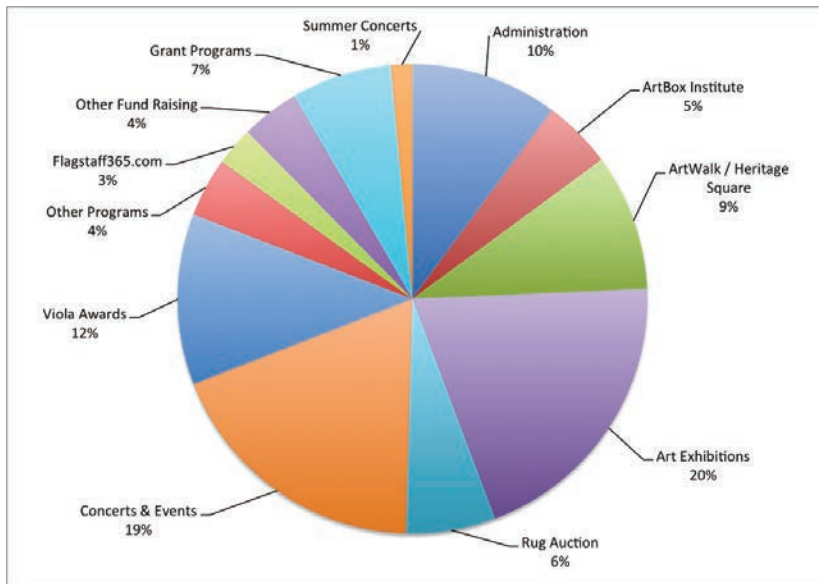
Permanently Restricted Net Assets	\$ 20,000.00
Unrestricted Net Assets	\$ 39,076.84
Retained Earnings	\$ -7,068.79
Net Income	\$ 5,145.87
Total Equity	\$ 57,153.92
Total Liabilities & Equity	\$148,450.46

Financial Report

Revenue Sources



Expenses by Program



These graphs do not include Art & Science Fund grants (see page 12)

Flagstaff Arts Council

Board of Directors

Jean Hockman, President

Melissa Cripps, Past President

Erin Evans, Secretary

Holly Taylor, Vice President

Maxie Inigo, Treasurer

John Albert, Principal, Sechrist Elementary School

Art Babbott, Supervisor, Coconino County District 1

Celia Barotz, Council Member, City of Flagstaff

Nicole Benko, Flagstaff Chamber of Commerce

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Heidi Hansen, Director, Flagstaff Convention & Visitors Bureau

Ingrid Lee, Dean, College of Arts & Letters, Coconino Community College

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John Running, Gallery Owner and Photographer

Stephen Saunders, The Framing Department at Hidden Light

Todd Sullivan, Director, School of Music, Northern Arizona University

Kevin Burke, ex-officio, City Manager, City of Flagstaff

Cynthia Seelhammer, ex-officio, County Manager, Coconino County

Karl Eberhard, ex-officio, Community Redesign & Development

Manager, City of Flagstaff

Staff

John Tannous, Executive Director

Elizabeth Vogler, Deputy Director of Community Engagement

Elizabeth Hellstern, Deputy Director of Visual Arts & Marketing

Margaret Langworthy, Program Coordinator

Mario Samano, Facility Manager

Kris Kosola, Bookkeeper / Administrative Assistant

Front cover (clockwise from top left): Patrons enjoy a reception, Nemcatocoa Teatro & the Carpetbag Brigade perform w/workshop students, student in Flagstaff Youth Theater's Little Mermaid at the Viola Awards, photographer and ABI alum Amy Martin, Stop Action Reaction by Tina Mion



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