Art, Music, Culture...

It’s All Better Up Here

ANNUAL REPORT
JULY 1, 2013 - JUNE 30, 2014
President’s Welcome

Welcome

President’s Welcome

This is an exciting time for the arts in Flagstaff. Everywhere there is creative energy: in galleries, concert venues, theaters, schools, studios and Heritage Square. There are new murals, exciting festivals, emerging artists, and appreciative audiences.

The Flagstaff Arts Council salutes all of these artists and arts organizations and their supporters who make this excitement possible.

We are proud of the role of Flagstaff Arts Council in this creative arena. This annual report describes the most visible of our efforts. We appreciate the importance and generosity of our sponsors and donors, and the support of the City of Flagstaff, Coconino County, the Arizona Commission on the Arts and National Endowment for the Arts.

And of course the Flagstaff Arts Council would not exist if it were not for you, the community members who support us and participate in our events.

Jean Hockman
Board President

Executive Director’s Message

Executive Director’s Message

Often, reports like these are filled with grandiose statements about having “banner years” and “remarkable success.” In the non-profit world, there is a great deal of pressure to prove your value.

That said, FY14 truly has been a banner year for the Flagstaff Arts Council. We changed our name, unveiled a new logo and launched a gorgeous new website. We also welcomed two new full-time staff members, and produced some truly stunning artistic programs that Flagstaff had never seen the likes of before, such as the world-class performances by Nemcatacoa Teatro and the art exhibition, Virga: the Hunt for Water.

So we can say without too much embellishment that we had a remarkable year. The arts in Flagstaff are stronger than they were a year ago. We will be working hard to be able to say that again next year.

John Tannous
Executive Director
# Contents

## Table of Contents

<table>
<thead>
<tr>
<th>Topic</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Name, New Era</td>
<td>4-5</td>
</tr>
<tr>
<td>Programs at Coconino Center for the Arts</td>
<td>6-7</td>
</tr>
<tr>
<td>The ArtBox Institute</td>
<td>8</td>
</tr>
<tr>
<td>Flagstaff365.com</td>
<td>9</td>
</tr>
<tr>
<td>First Friday ArtWalk</td>
<td>10</td>
</tr>
<tr>
<td>The Viola Awards</td>
<td>11</td>
</tr>
<tr>
<td>Art &amp; Science Fund Grant Program</td>
<td>12</td>
</tr>
<tr>
<td>Economic Impact of the Arts</td>
<td>13</td>
</tr>
<tr>
<td>Financial Report</td>
<td>14-15</td>
</tr>
<tr>
<td>Supporters and Sponsors</td>
<td>16-19</td>
</tr>
</tbody>
</table>

Florenzio 2, by David Christiana
On March 1, 2014, at the 6th Annual Viola Awards Gala, Executive Director John Tannous announced that Flagstaff Cultural Partners had changed its name to the Flagstaff Arts Council. The organization had come a long way from its beginnings in 1999 as Flagstaff’s first arts council, which was born out of the former non-profit Coconino Center for the Arts, circa 1984-1996.

In 2013, the organization held a marketing retreat attended by Board members, staff, members of the community and marketing professionals. During some discussion, one member of the retreat asked, “why don’t we look at the name?”

The group weighed the pros and cons of a name change. One key point was that artists and others new to town didn’t know that ‘Flagstaff Cultural Partners’ was the local arts council. Further, the team envisioned a bolder, more direct marketing and branding approach. The new name made it clear what the organization does.
Along with the name change and a new logo came the unique challenge of building a new website. The Arts Council hired Julie Sullivan Design, with Julie Sullivan, Mary Ross and Christopher Kirby, to design the logo and website. The website was a complex challenge because of the many varied programs the Arts Council offers.

The new website, flagartsCouncil.org, launched on March 1, 2014, and has actually become better as it has aged. The site has a simple, elegant interface, and yet the means are there to quickly find any single program or event that the Arts Council offers.
Six art exhibitions, featuring mostly local artists, were produced at the Coconino Center for the Arts in FY2013-14.

**Virga: The Hunt for Water (Shawn Skabelund)**
September/October 2013

**It’s Elemental**
November/December 2013

**(un)Still Life**
January/February 2014

**Youth Art Exhibition**
March 2014

**LOCAL: Color**
April/May 2014

**Memento Mori (Tina Mion)**
June-August 2014
In addition to a robust season of major exhibitions, the Coconino Center for the Arts hosted concerts, Jewel Gallery exhibitions, youth art events, festivals, workshops and more. Sold-out concerts by George Winston (pictured), Martin Sexton, Full Set, Elephant Revival, and Portland Cello Project were featured. In all, 24 concerts were presented.

Youth art programs are a major focus at the Center. In March, the Arts Council participated in National Youth Art Month by producing the Youth Art Exhibition at the Center with a night of performances by K-12 students (pictured below) and art workshops over Spring Break.

The Center also hosted special events such as the Flagstaff Folk Festival, the Fine Crafts Sale, and the River Runner Film Festival. The acclaimed spoken word / live music program Stories To Life enjoyed a full season of performances. Additionally, the Center hosted figure drawing workshops, artist talks, and dance performances.
The Arts Council kicked off the inaugural class of the ArtBox Institute (ABI) in January 2014. ABI provides business training and professional development for artists and creative professionals. The program teaches a full spectrum of important practices that help artists find success on the business end of their art. Classes cover branding, building a website, social media, finance management, legal issues for artists, writing an artist statement, fund raising, grant writing and much more.

The first class of ABI included 22 students (pictured) who responded with high energy and enthusiasm. They were engaged from the beginning and many were showing major improvements in their careers early in the class schedule. Another session of ABI is scheduled to begin in January 2015.
In partnership with the Flagstaff Convention & Visitors Bureau (CVB), the Arts Council launched Flagstaff365 in August 2012. The site is the comprehensive calendar of events for Flagstaff, a “one-stop-shop” for anyone looking for something to do in arts, culture, sciences, history and more.

In FY14, The Arts Council applied for and received a grant from the Arizona Commission on the Arts to promote the site and engage more local users. The Council worked closely with the CVB to build the site into a successful program that is useful for citizens, a tool to attract and assist tourists, and a helpful promotional program for local event producers and organizations.

The chart below shows the growth of the site in 2014, compared with 2013. Grant funding became available in April 2014.
The Arts Council handles promotion and coordination of Flagstaff’s wildly popular monthly First Friday ArtWalk events. During the summer, the Arts Council produces free outdoor performing arts events late May through September on Heritage Square in downtown Flagstaff. In FY14, performances featured Nemcatacoa Teatro from Bogota, Colombia, and the Carpetbag Brigade from San Francisco (both pictured above and below). The groups performed a series of unforgettable shows and conducted workshops for local performers.
On March 1, 2014, the Arts Council presented the sixth annual Viola Awards to celebrate excellence and contributions to the arts and sciences in our community. 525 artists and arts supporters attended the event, with state legislators, county supervisors, City of Flagstaff Council members and Mayor Jerry Nabours.

Awards at the event were given to:

Lifetime Contribution to the Arts
Baje Whitethorne, Sr. (pictured) and Kathryn Poen

Excellence in Visual Arts
Shawn Skabelund for Virga: the Hunt for Water

Excellence in Performing Arts
Flagstaff Symphony Orchestra for Lost In Space

Excellence in Storytelling
Nicole Walker for Quench Your Thirst With Salt

Excellence in Art Education
Karin Hallberg

Excellence in Science Education
Josh Armstrong

Excellence in Leadership
Bonnie Stevens

Emerging Artist Award
Ben Jordan

Business for the Arts
Brandy’s Restaurant
The Arts Council has allocated over $3.6 million in grant funding to arts, culture and science non-profit organizations in Flagstaff over the past twelve years. In FY2013-14, grant funding was again distributed, totalling $284,550. The funds for this program come from the City of Flagstaff’s Bed, Board and Beverage (BBB) tax revenues.

### FY14 Grants Allocated

<table>
<thead>
<tr>
<th>General Operating Support Grants</th>
<th>Project Support Grants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Flagstaff Festival of Science</td>
<td>Lowell Observatory</td>
</tr>
<tr>
<td>Museum of Northern Arizona</td>
<td>$ 9,750</td>
</tr>
<tr>
<td>Master Chorale of Flagstaff</td>
<td>K.A.R.E.S. Program</td>
</tr>
<tr>
<td>Willow Bend Environmental Ed. Center</td>
<td>$ 3,500</td>
</tr>
<tr>
<td>Flagstaff Friends of Traditional Music</td>
<td>NAU – Thin Air Magazine</td>
</tr>
<tr>
<td>Flagstaff Symphony Orchestra</td>
<td>$ 2,000</td>
</tr>
<tr>
<td>Elden Pueblo / AZ Natural History Assn.</td>
<td>Hozhoni Art Gallery</td>
</tr>
<tr>
<td>Children’s Chorale of Flagstaff</td>
<td>$ 7,000</td>
</tr>
<tr>
<td>Orchestra Northern Arizona</td>
<td>$ 7,000</td>
</tr>
<tr>
<td>Theatrikos Theatre Company</td>
<td>$ 3,500</td>
</tr>
<tr>
<td>Ballet Folklorico de Colores</td>
<td>$19,750</td>
</tr>
<tr>
<td>N. AZ Celtic Heritage Society</td>
<td>$ 4,750</td>
</tr>
<tr>
<td>The Arboretum at Flagstaff</td>
<td>$13,500</td>
</tr>
<tr>
<td>Flagstaff Community Band</td>
<td>$ 6,250</td>
</tr>
<tr>
<td>Artists Coalition of Flagstaff</td>
<td>$ 24,750</td>
</tr>
<tr>
<td>Heritage Square Trust</td>
<td>$ 3,000</td>
</tr>
<tr>
<td>Flagstaff Youth Theater</td>
<td>$ 6,250</td>
</tr>
<tr>
<td>Flagstaff Light Opera Company</td>
<td>$ 2,500</td>
</tr>
<tr>
<td>Grand Canyon Guitar Society</td>
<td>$ 4,750</td>
</tr>
<tr>
<td>Flagstaff Mountain Film Festival</td>
<td>$ 3,500</td>
</tr>
<tr>
<td>Canyon Movement Company</td>
<td>$ 5,250</td>
</tr>
<tr>
<td>USA Dance – Flagstaff Chapter</td>
<td>$6,000</td>
</tr>
<tr>
<td>Living Traditions Presentations</td>
<td>$13,250</td>
</tr>
<tr>
<td>Human Nature Dance Company</td>
<td>$ 1,000</td>
</tr>
<tr>
<td></td>
<td>$ 5,250</td>
</tr>
<tr>
<td></td>
<td>$6,000</td>
</tr>
</tbody>
</table>
The City of Flagstaff’s investment in arts and science programs pays major dividends in terms of economic impact. Figures below are from an Arts Council report released in 2012, conducted through Americans for the Arts. The full report can be found on the Arts Council website at http://flagartscouncil.org/?p=57.

$72,938,282

The non-profit Arts & Sciences sector is a $72,938,282 dollar industry.

Tourists Pump $22.8 MILLION into the local economy when attending events.

53.3% said the event was the primary reason for their visit to Flagstaff.

For every $1 the city of Flagstaff invests into non-profit arts & science programs, $64 is pumped back into the local economy.
Supporters

All of the work covered in this Annual Report would not be possible if it were not for YOU – the community members who include the arts in your charitable giving and give so generously to support the Flagstaff Arts Council.

President’s Circle

Mark & Linda Giesecke
Margaret (Peggy) Taylor
Roberts Family Foundation
Dave Stilley

Director’s Circle

Maury Herman &
Karen Kinne-Herman
Barbara & David Osborne
David & Jodi Sacco
Laura Shearin

Artists’ Circle

Richard & Benita Boyd
Daniel Bruey
Stephen Dorsett
Virginia & John Giovale
Robert & Suzanne Golub
Elizabeth Hellstern
David & Jean Hockman
Peter & Cathy Jolma

Leroy & Joanne Michael
Karen Pugliesi
Steve Scully
Carl & Holly Taylor
John & Beth Vanlandingham
Karen Whitten
Hozhoni Foundation
Laura Huenneke & Steve Warburton
Supporters

Arts Council Patrons

Trevor & Heather Ainardi
Ben & Tracy Anderson
Arapas, Inc.
Jane Armstrong
Annette Avery
Celia Barotz
Jean Bartel
Randolph & Janetta Beaumont
Elizabeth Benham
Debbie Berktold & Michael Zimmer
Evelyn Billo
Michael & Carmela Blank
Martha Blue & Oliver Johnson
Cathi Borthwick & Ken Walters
Robert Breunig &
Karen Enyedy
Alexandra Carpino
Alan & Lindy Chan
Shannon Clark &
Karen Malis-Clark
Clear Aire Audio
Charmagne Coe
Loren Cunningham, CPA
Becky Daggett
Dennis Dandrea
Cynthia Davis
Alida & Daniel Dierker
Teresa & Edward Dunn
David Engelman &
Marilyn Shepherd
Margaret Erhart
Erin & Rob Evans
Steven & Vickey Finger
Daniel Flores
Victoria Foster
Gallina & Otto Franz
Bradley Garner
Sheldon & Betty Gates
Stanley & Judith Getch
Patrice Giordano
Angela & Jeffrey Glosser
Robert & Carol Gunnarson
Rena & Robert Hamilton
Patrice Horstman
Carrie House
Joseph Janick
Suzanne Jobin
John & Patricia Johnson
Gini Schappert & Ray Jordan
Jacquie Kellogg
Jill Kennedy
Cynthia Kosso
Malene LaBerge
Ingrid Lee
Carol Lindsay
Orel & Rachel Lopez
Matt Mansfield
Susanna Maxwell
Suzanne Matsinger
Gene & Molly Munger
Mark Neumann & Janna Jones
Myers Vitkin Foundation
Bruce Nordstrom
Aleia O’Reilly
William & Patricia Oriol
Duncan Orr
John & Cheryl Ossenfort
Cindy Perin
Mary Poore
Michael Reidy
Sharon Richards
Henry Roe
David Schleicher
Susan Schroeder
Cynthia Seelhammer
Lola Serkland
David Shaffer & Donna Weistrop
Rayma Sharber
Don Sharlow
Deborah Shepard
Jocelyne Shiner
Janet Silva
Elizabeth Smith
Daniel & Kathryn Stoops
Todd Sullivan
Dawn & Stan Sutherland
John Tannous
Penny Trovillion
Mary Lou Vogler
Scott & Christina Voja
Peter Wainwright
Sam & Hilary Ward
Jerold Ward
Selden Wasson
Louis Weinstein & Laura O’Hara
Nat & Jean White
Kay Whitham
Kathryn Willis
Rachel & Steve Wilson
Jeannie Wyatt

We also thank our supporting cast of volunteers who are the jurors, wall painters, concert ushers, grant reviewers, ticket sellers, event planners, and more. Without them, the show would not go on, the exhibition would not be hung, and the story would not be told!
Arts Council Supporters

Joan Abbott
Chehale Alexander
Melissa & Mark Amberson
Deborah Andariese
Lisa Aumack
Art & Heather Babbott
Leslie Baker
Jay & Rossana Baker
Claudia Bakula
Chris Barton
Susan Begovac
Antoinette Beiser
Melinda Bell
Bruce & Vickie Belman
Donald Bendel
Barry Bertani
Charles & Dolores Biggerstaff
Amanda Blanco
Jennifer Blue
Joseph Boles
Dan Boone & Ann Higgins
Richard Bowen
Cydney Boyer
Harriet Braun
Sylvia Breakey
Darryl Brown
Greg & Jean Brown
Bruce & Kathryn Bryant
Derek & Stacey Button
GinaMarie Byars
Richard Callahan
Theresa Callahan
Bernard & Linda Carey
Bret & Kelly Carpenter
Tom Carpenter
Kathi Clark
Alison Coates
Richard & Claire Comnick
Cynthia Conn
Janice Cooper
Edith Copley
Joe Cornett Jr
Joe & Missy Cornett
Richard & Hanna Cortner
Judith Costello
Gale Craig
Michael & Sarah Cromer
Scott & Gina Darlington
Lisa Deem
Stuart Deering
Joan Degenkolb & Barry Koeb
Lawrence Dennis
Bonnie Dent
Brigitte & Karl Doerry
Philip & Marilyn Downum
Georgia Duncan
David & Mary Duncan
Jon & Sharon Dyer
Nancy Easter
Rachel Edelstein
Lynn & Bob Edwards
Ann Fekety
Melissa Felder
Carter Fink
Judy Finney
Kathleen Fitzsimmons
Irene Fleming
Anabella Flores
Connie Folsom
Sandra Francis
Gerald & Karen Franz
Lauren & Stanley Friedman
Joseph Ganey
Rasa Garellick
Ann Garrabone
Jessica Gaylord
Daniel & Melissa Giovale
Christine Golden
Alan & Elaine Goldman
William Grabbe
Andrea Graber
David Greschke
Debbi Grogan
Sheila & Joe Guida
Frederica Hall
Betty Hamilton
John Harper
Todd Haughton
Stephanie Haughton
Perette Hedstrom
Dorlee Henderson
Al Hinton & Sei Saito
Seth & Molly Holland
Helen & Paul Holmgren
Louise Hublitz
Bruce Hudgens
Maxie Inigo
Ellen Ivey
Fred Johnson
Donn Johnson & Stephany Brown
Aly Jordan
Libby Kalinowski
Pamela Keberlein
Sharon Kelley
Samantha & Rob Kelty
Ann Kramer
Paula & Greg Larkin
David Lash
Liz Learmont
Deborah Linda
Ann-Mary & Dan Lutzick
Nicholas & Jo-Anne Lyndon
Joanne MacIsaac
Jim Manley & Julie Kley
James Marzolf
Karen Mattingly
Sharon & Ray McGinnis
Mary McKell
Leslie McLean
Jennifer Mead
Seth & Jane Muller
Kevin Mullins
Michael Nigg
Christina Norlin
Bette O’Connor
Martha Painter
Brian Painter
Lea Parker
Kelly Patterson
Gary & Lori Pearlmuter
Margarita Pitalquin
Larry Plotkin
Sue Priest
Eva Putzova
Wayne & Helen Ranney
Diane Rechel
Marilyn & Scott Reese
Carme Ribera
Paula Rice
Michele Roberts
Jeffrey & Marin Robinson
Vivian Ross
Rich & Sue Rummel
Warren Sanford
Marshall & Carol Scholing
Kurt Schroeder
Carolyn Shaw
Bill & Carleton Sheppard
Rebecca Slater
Marilyn Smith
Audria Smith
Mary Sojourner
Kate Sorensen
Amy Starns
Richard Stephens & Ann Brown
Kathy Stock
Julie Sullivan
Eugenia Sullivan
Bob & Joanne Tallarovic
Selma & Jerry Targovnik
Theresa Taylor
Ellen Tibbetts
Virginia Trudeau
Nancy Turley Rink
John Tweten
Rhonda Urdang
Linda Vaughn
Visible Difference
Danielle Vorves
Ellen Wade
Ann & Joseph Walka
Kathleen Weist
Jack Welch
Harmony Wells
Kristen Widmark
Susan Wilcox
Steele Watkins
Tom Zell
Susan Zucker
Babbitt Family Foundation

# Financial Report

## Balance Sheet

**as of June 30, 2014**

### ASSETS

<table>
<thead>
<tr>
<th>Account</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts &amp; Investments</td>
<td>$106,343.47</td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>$ 13,903.59</td>
</tr>
<tr>
<td>Other Current Assets</td>
<td>$ 15,263.98</td>
</tr>
<tr>
<td>Fixed Assets</td>
<td>$ 12,939.42</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$148,450.46</strong></td>
</tr>
</tbody>
</table>

### LIABILITIES

<table>
<thead>
<tr>
<th>Account</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable</td>
<td>$ 12,894.54</td>
</tr>
<tr>
<td>Credit Card</td>
<td>$ 1,397.37</td>
</tr>
<tr>
<td>Other Current Liabilities</td>
<td>$ 77,004.63</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>$ 91,296.54</strong></td>
</tr>
</tbody>
</table>

### EQUITY

<table>
<thead>
<tr>
<th>Account</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Permanently Restricted Net Assets</td>
<td>$ 20,000.00</td>
</tr>
<tr>
<td>Unrestricted Net Assets</td>
<td>$ 39,076.84</td>
</tr>
<tr>
<td>Retained Earnings</td>
<td>$ -7,068.79</td>
</tr>
<tr>
<td>Net Income</td>
<td>$ 5,145.87</td>
</tr>
<tr>
<td><strong>Total Equity</strong></td>
<td><strong>$ 57,153.92</strong></td>
</tr>
</tbody>
</table>

**Total Liabilities & Equity** $148,450.46
These graphs do not include Art & Science Fund grants (see page 12)
Flagstaff Arts Council

Board of Directors

Jean Hockman, President  Holly Taylor, Vice President
Melissa Cripps, Past President  Maxie Inigo, Treasurer
Erin Evans, Secretary

John Albert, Principal, Sechrist Elementary School
Art Babbott, Supervisor, Coconino County District 1
Celia Barotz, Council Member, City of Flagstaff
Nicole Benko, Flagstaff Chamber of Commerce
Linda Giesecke, Registered Nurse
Heidi Hansen, Director, Flagstaff Convention & Visitors Bureau
Ingrid Lee, Dean, College of Arts & Letters, Coconino Community College
Paula Rice, Professor Emerita, School of Art, Northern Arizona University
John Running, Gallery Owner and Photographer
Stephen Saunders, The Framing Department at Hidden Light
Todd Sullivan, Director, School of Music, Northern Arizona University

Kevin Burke, ex-officio, City Manager, City of Flagstaff
Cynthia Seelhammer, ex-officio, County Manager, Coconino County
Karl Eberhard, ex-officio, Community Redesign & Development Manager, City of Flagstaff

Staff

John Tannous, Executive Director
Elizabeth Vogler, Deputy Director of Community Engagement
Elizabeth Hellstern, Deputy Director of Visual Arts & Marketing
Margaret Langworthy, Program Coordinator
Mario Samano, Facility Manager
Kris Kosola, Bookkeeper / Administrative Assistant

Front cover (clockwise from top left): Patrons enjoy a reception, Nemcatacoa Teatro & the Carpetbag Brigade perform w/workshop students, student in Flagstaff Youth Theater’s Little Mermaid at the Viola Awards, photographer and ABI alum Amy Martin, Stop Action Reaction by Tina Mion