

### **ANNUAL REPORT**

JULY 1, 2014 - JUNE 30, 2015

### President's Welcome



On behalf of the Board of Directors of the Flagstaff Arts Council, I'm pleased to introduce our Annual Report for the 2014-15 fiscal year. We invite you to celebrate the year's accomplishments with us.

Beginning in October, our Board initiated a yearlong process that set forth five-year goals and revised our mission statement. The mission now clearly and briefly states: Flagstaff Arts Council promotes, strengthens and advocates for the arts in our community.

The real power in our work comes to light though, when we look at the people whose lives are touched by it. The Arts Council partnered with Flagstaff Aerial Arts to host *FunTown Circus Camp* this past year. We see our impact in the students who have gained invaluable experience practicing and fine-tuning a performance craft until they are skilled enough to get up in front of an audience and show it off.

We know our work matters when we see an artist graduate from the *ArtBox Institute*, and take her career to a higher level than ever before. We know our work matters when a patron's eyes light up upon walking into our gallery to see the *NightVisions V* exhibition. We know our work matters because of how it impacts our community, and how it impacts you.

We want to thank you for your support. It is through the support of community-minded individuals like yourself that our work impacts so many lives. Please support the Arts Council in the coming year as we continue to enrich the life of our community by promoting, strengthening and advocating for the arts.

Jean Hockman Board President

Jean Hockman

## Director's Message



On behalf of the staff and Board of the Flagstaff Arts Council, I'm pleased to present our Annual Report for 2014-15. In these pages, you'll learn about the many programs the Arts Council produces that support the community and help us fulfill our vision that *Flagstaff is a vibrant arts community*.

Those of us fortunate enough to live and work in Flagstaff are consistently inspired by the strong and talented community of artists and arts organizations thriving here. The value they bring

to Flagstaff is vast and remarkable. They bring creativity and light to public spaces, galleries, homes and businesses. They provide music, activity and thought-provoking performances. The arts contribute substantially to our economic base: \$73 million in annual activity, with \$23 million brought in by tourists visiting to attend arts, culture and science programs and venues.

We are proud to provide a venue that showcases and supports local artists. It's Elemental, with its long history at the Coconino Center for the Arts, and Sei Saito's Journey brought phenomenal local artistic talent to the forefront. At the same time, we are fortunate enough to bring in artists from all over the world to show their art here, creating a valuable artistic exchange. Exhibitions like NightVisions V and STEM City Arts brought new artistic perspective to this gallery and to this community.

Thank you for being part of this journey with us. With your support and participation, the future for the arts in Flagstaff is bright.

John Tannous Executive Director

# Table of Contents

Table of Contents	Page
President's Welcome	1
Director's Message	2
Table of Contents	3
Mission, Vision, & Strategic Plan	4
Art Exhibitions	5–6
Youth Programs	7
ArtBox Institute	8
Viola Award Winners	9
Art & Science Grant Fund Recipients	10
Promoting the Arts	11
Strengthening the Arts	12
Supporters	13–15
Sponsors	16
Financial Report	17–18
Leadership	19

Artist, phototgrapher and performer credits on cover, from top left clockwise:
Performer: Abby Chan of Flagstaff Aerial Arts, Artist: Frederica Hall, Artist: Margaret Anderson, The Flagstaff Arts Council
Staff, Artist: Sei Saito, Funtown Summer Circus Camp, Dave McGraw & Mandy Fer Valentine's Day Concert, Artist: Brenda
Smith, Performer: Tow'rs, Artist: Rena Hamilton

### Our Mission, Vision & Strategic Plan

This year was important for the Arts Council in terms of setting the stage for the future. In September 2014, we hosted eleven artists for *Fire Science Bootcamp*, a five-day retreat that engaged artists in learning about and exploring forest ecology, fire ecology, and the science behind wildfire and land management. This led to the *Fires of Change* exhibition in 2015, made possible with a grant from the National Endowment for the Arts. The success of this project will lead to the Arts Council undertaking a similar approach to future art exhibitions, where an important issue to our community is explored in depth, and then artists are given the freedom to create new art that addresses that topic from an informed place.

Also this year, the Arts Council Board of Directors engaged in a year-long strategic planning effort. It began with a Board retreat in the beautiful setting of the Nature Conservancy's Hart Prairie Reserve clubhouse in September 2014. Through this session and in meetings over the past year, the Board set two primary strategic goals: first, to secure the organization's finances with reserves and support to ensure future success, and second, to investigate the need for improved facilities in order to better serve the community. Additional goals were set forth in the full Strategic Plan document that maps out the organization's direction for the next five years.

The Board adopted new mission and vision statements for the Arts Council.

#### **Mission**

The Flagstaff Arts Council promotes, strengthens and advocates for the arts in our community.

#### **Vision**

Flagstaff is a vibrant arts community.

### Art Exhibitions

Arts Council exhibitions at the Coconino Center for the Arts in the past year featured remarkable works of art by local artists as well as artists from around the world. One of the most popular recurring exhibitions that returned in fall 2014 was *NightVisions*. This was the fifth production over the past fourteen years of the phenomenal exhibition exploring the beauty of the night sky. *NightVisions* celebrates Flagstaff's status as the World's First International Dark Skies City and was scheduled to be part of the Flagstaff Festival of Science.

#### 2014-15 Art Exhibitions, Main Gallery:

NightVisions V: September 23 – October 30, 2014

It's Elemental: November 18 – December 20, 2014

10x10 Exhibition & Sale: January 16 - February 14, 2015

Youth Art Exhibition: March 3 - April 4, 2015

STEM City Arts: April 14 – June 6, 2015

Journey: Sei Saito: June 23 - August 15, 2015















### Art Exhibitions

In summer 2015, local artist Sei Saito showcased a stunning collection of paintings and ceramics in her exhibition, *Journey*. The exhibition features Saito's large scale paintings that are typically 8 feet by 8 feet. The Coconino Center for the Arts was the ideal facility to show off these large works of art to the public.

Saito conducted two well-attended Artist Talks where she explained the imagery and symbols she puts into her work, as well as her process. Along with art professors Franklin Willis and Al Hinton, Saito also hosted a workshop and studio tour in her home.

#### 2014-15 Art Exhibitions, Jewel Gallery:

My Beautiful Friends (Sky Black): September 23 - October 30, 2014

Foundations (Student Showcase): November 18 - December 20, 2014

Fire & Water (Rebecca Bramon): January 16 - February 14, 2015

Chairs for Change (FALA): March 3 - April 4, 2015

The Space Between (Jan Marshall): - June 23 - August 15, 2015













## **Youth Programs**

It is a priority for the Arts Council to provide opportunities to help ensure that every young person in the Flagstaff area has access to programming in the arts. The *Youth Art Exhibition*, held each year in March, features Northern Arizona's largest professional gallery display of K-12 student art work. Students show paintings, drawings, sculpture, and other art work in the exhibition. Ribbons are awarded in each age group to recognize exceptional work. The Arts Council hosted an opening celebration for the *Youth Art Exhibition* on February 27, 2015 that featured a line up of student musicians and performers.

**Did you know?** Artists Bahe Whitethorne, Jr., and Sky Black showed their first art work in a gallery as students in the *Youth Art Exhibition* at the Coconino Center for the Arts.

The Arts Council also hosted *FunTown Circus Camp* for kids. The *FunTown* program provides training in the circus arts: stilt walking, acro balance, tumbling, clowning, aerial dance and trapeze, juggling and more. Best of all, *FunTown* provides youth with training in stage presence and the confidence to perform in front of groups. Sessions of the *Circus Camp* were provided during Spring Break in March 2015 and for three weeks in summer 2014 and 2015.

The Youth Lens High School Photography Contest and Exhibition was produced for the second consecutive year. The program is a partnership between Freeman Huber Law Firm and the Arts Council. Twenty-seven photographs by local high school students were presented in an exhibition at the law office, and three students were recognized with special awards.









## ArtBox Institute Graduates

The second class of the *ArtBox Institute* graduated in May 2015. The 16-member class participated in a full semester of business training and professional development to assist them in launching their artistic careers. *ArtBox* is designed to provide artists with tools and resources to navigate the business challenges of the contemporary marketplace. The curriculum is calibrated to provide a professional foundation built on acquiring practical skills, such as increasing confidence and actively participating in the community.

The 2015 class produced an exhibition at Vino Loco in downtown Flagstaff for the *First Friday ArtWalk* in June 2015 as well as an exhibition and performance at the Flagstaff Modern & Contemporary Art Gallery on S. San Francisco Street. The receptions represented the culmination of four months of training in the Institute plus learning to produce community events. The class members put their education into practice by creating marketing materials, raising funds, and coordinating visual and performing arts displays.









### **Viola Award Winners**

To a record crowd of over 600 people, the winners of the 2015 Viola Awards for Excellence in the Arts were announced at High Country Conference Center in Flagstaff, Arizona. The 7th Annual Gala event took place on Saturday, March 7, 2015, with emcee Dapper Dre Adauto and performances by Flagstaff Aerial Arts and musical group, Tow'rs.

#### **Excellence in the Visual Arts**

Tina Mion for *Memento Mori*Ulrike Arnold for *Earth Art* 

#### **Excellence in the Performing Arts**

Adrienne Bischoff, Becky Daggett, Mike Levin and Joe Maniglia for God of Carnage

#### **Excellence in Storytelling**

James Jay and Jesse Sensibar for Narrow Chimney Reading Series

#### **Excellence in Arts Education**

Thomas Byers

#### **Excellence in Science Education**

David Thompson

#### **Excellence in Leadership**

Todd Sullivan

#### **Business for the Arts**

Hozhoni Foundation

#### **Emerging Artist**

Tow'rs

#### 2015 Award Creator

Sonja London-Hall







## Art & Science Fund Grant Recipients

In 2014-15, the Flagstaff Arts Council awarded \$300,000 in grants to non-profit organization for arts, culture and science public programs. Funding is provided by the City of Flagstaff through the BBB (Bed, Board and Beverage) Revenues.

#### **General Operating Support Grants**

These grants provide programmatic and operational support to non-profit arts, culture and/or science organizations with programs that serve the public in Flagstaff, Arizona.

Lowell Observatory	)
Flagstaff Festival of Science	)
Theatrikos Theatre Company	)
Museum of Northern Arizona	)
The Arboretum at Flagstaff	)
Flagstaff Symphony Orchestra	)
Master Chorale of Flagstaff	)
Orchestra Northern Arizona	)
Willow Bend Environmental Education Center 15,600	)
Children's Chorale of Flagstaff	)
Flagstaff Friends of Traditional Music	)
Elden Pueblo / AZ Natural History Association 5,200	)
USA Dance, Flagstaff Chapter	)

Northern Arizona Celtic Heritage Society	11,900
Flagstaff Light Opera Company	4,600
Ballet Folklorico de Colores	4,100
Artists' Coalition of Flagstaff	5,900
Flagstaff Mountain Film Fest	4,700
Dry Creek Arts Fellowship	5,700
Flagstaff Community Band	1,400
Heritage Square Trust	2,700
Canyon Movement Company	8,000
Human Nature Dance Theatre	4,100
Living Traditions Presentations	1,000
Grand Canyon Guitar Society	2,100

#### **Project Support Grants**

These grants provide programmatic support to non-profit organizations for arts, culture and/or science projects that serve the public in Flagstaff, Arizona.

Celebrations of the Night, Flagstaff Dark Skies Coalition	6,150	CIMC
K.A.R.E.S. Program, Friends of Flagstaff's Future	4,000	OYBI
Capoeira Amizade Youth Program	4,500	Thin A
Hozhoni Art Gallery & Workshops	3,800	Gran

CIMC Visiting Global Artist Program	6,700
OYBM: Indigenous Youth Film Making	2,700
Thin Air Magazine	1,600
Grand Canyon Salsa Festival	2 600

#### **Building Community Grants**

These grants provide funds for arts, culture and/or science organizations in Flagstaff, Arizona, to engage and serve new and underserved audiences with quality programming.

Theatrikos Theatre Company.........10,000 Grand Canyon Guitar Society.......3,150 Canyon Movement Company........7,000

### **Promoting the Arts**

The Arts Council heavily invests its resources to promote the arts throughout the community. The comprehensive online calendar of events, *Flagstaff365.com*, provides residents and visitors with a dynamic and compelling display of upcoming activities. The site sees strong consistent visitation from local, regional and even international audiences.

The Arts Council, working in partnership with the Flagstaff Convention & Visitors Bureau, promotes the website regularly on radio, the web, email and social media.

The past year also marked another year of strong crowds and buzz for *First Friday ArtWalk*. The Arts Council coordinates the promotion for *ArtWalk*, publishing a new *First Friday ArtWalk* map each month with a distribution of 108,000 over the course of one year.

New in 2014-15 was the development of an interactive online map for *ArtWalk*. The Arts Council's new website now hosts the map, which works for both desktop and mobile devices. The map allows a user to select an art gallery or venue on the map and retrieve directions from the user's location to the gallery.

The Arts Council continued another series of events on Fridays at Heritage Square in Downtown Flagstaff. *Summer Nights on the Square* continued to draw large crowds throughout the summer months.









# Strengthening the Arts

The Arts Council produces a variety of other programs to serve our mission in the community. We work in partnership with The Arboretum at Flagstaff to promote and produce the *Summer Concert Series* in the beautiful outdoor space at The Arboretum. Almost 1,000 people attend the concerts, which feature a variety of talented artists from around the country.

The *Navajo Rug Auction* took place at the Museum of Northern Arizona on Saturday, June 13, 2015. This year's event, a partnership between the Museum and Arts Council, benefitted from record-breaking sales. Over 300 authentic Navajo weavings went on the auction block. Many were consigned directly by the weavers, who typically attend the event. The *Auction* serves as a fund raiser and also supports artists.

Additional programs hosted by the Arts Council included the *Fine Craft Sale* in December, the *Flagstaff Folk Festival* in June (produced by Flagstaff Friends of Traditional Music), and Figure Drawing classes taught by instructor Shawn Skabelund. Many other events and activities take place at the Coconino Center for the Arts as the Arts Council opens its doors to schools and non-profits to serve the community.











## Supporters

**President's Circle** 

Brian Skiff

**Director's Circle** 

Steven & Molly Palley

**Artists' Circle** 

Michael & Carmen Blank

Joel DeHaven

Dave Schleicher

Rhonda Thomas Urdang

Mary Louise Vogler

Steve Warburton & Laura

Huenneke

Jeanie Wyatt

Greg & Jean Brown

**Edith Copley** 

Mark & Linda Giesecke

Jean & David Hockman

Karen Kinne-Herman

& Maury Herman

Michael & Karen Kitt

Charlot Root

Peggy Taylor

**Partners** 

Annette Avery

Jane Reukema & George Bain

Jean Bartel

Debbie Berktold

& Michael Zimmer

Martha Blue & Ollie Johnson

Ron & Linda Borkan

Cathi Borthwick & Ken Walters

Klaus Brasch

Nancy Brehm

Stephany Brown

& Donn Johnson

Mike & Cynthia Davis

Joan Degenkolb

Dan & Alida Dierker

Jack & Kay Doggett

Steve & Debbie Dorsett

Teri Dunn

Sheila & Robert Edgar

Margaret Erhart

Erin Evans

Victoria & Mark Foster

Gallina & Otto Franz

Joel & Julie Fritzler

Ruth Garrison

Judith & Stanley Getch

Robert & Suzanne Golub

Rena Hamilton

Julianne & Rich Hartzell

Stephanie & Todd Haughton

Kristine Herzoa

John & Julie Holmes

Lulu Santamaria

& Patrice Horstman

Carrie House

Joe Janick

Suzanne Johin

Patricia & Jack Johnson

Robert Kelty

Andrea Kirshbaum

Edwin Kurtz

Ingrid Lee

Orel Lopez

Karen Malis-Clark

& Shannon Clark

Ed & Betty Marcus

Susanna Maxwell & Barry Lutz

Janet McLeen

Robert Joseph Miller

Paul Moore

Lanny Morrison

Gene & Molly Munger

Lynne Nemeth

Aleia O'Reilly

Tom Olsen & Amanda Wilson

Barbara & David Osborne

Cvnthia Perin

Mary Poore

Karen Pugliesi

TCR Rooter & Plumbing Repair

Paula Rice

Sharon Richards

Annrae Roberts

Laura & Henry Roe

Vivian Ross

Susan Schroeder

Lola & John Serkland

David Shaffer

& Donna Weistrop

Ravma Sharber

Jocelyne Shiner

Richard & Elizabeth Smith

Frederica Steele

Stan & Dawn Sutherland

### Supporters

John Tannous Penny Trovillion

Christina & Scott Vojta

Ellen Wade Ken Walters Terry Ward

Selden Wasson

Al White

Nat & Jean White Tom Whitham

**Bachel & Steve Wilson** 

Nancy Wonders
Steve Yamamori
Nancy McGraw
Brian Painter

Lu Ann McCormick Roberts

Sherman Stephens & Martha Taylor Fredrica Hall

Carl & Holly Taylor

John & Beth Vanlandingham

**Patrons** 

Rae Abbassian

Melissa Amberson

Deborah & Steven Andariese

Clare Angell Joan Astorga

Jay & Rosanna Baker

Leslie Baker Claudia Bakula Jan Balsom Kathi Baron Kari Barton Lillian Battista

Deborah Beals

Steve & Antoinette Beiser

Barry A. Bertani Adrienne Bischoff

Mary Black Amanda Blanco

John Bliss

Ann Higgins & Dan Boone

Richard & Benita Boyd Tom Kolb & Hattie Braun

David Brimhall

Jean Libby Brookins

Rebecca Campbell

Joleen Burdick

Barry Carpenter & Jill Divine

Alexandra Ann Carpino

Eli Chapman David Christiana

Carl Clark Kathi Clark Cynthia Conn

& Matthew Minister

Joe Cornett

Richard & Hanna Cortner

Mary Coy Gale Craig

Becky Daggett

Scott & Gina Darlington

Robert Daugherty
Paul Davis & Family

Lisa Deem Karl Doerry

Benjamin & Caroline Dove Phil & Marilyn Downum

Anne Doyle & James Holeman

Georgia Duncan
Jon & Sharon Dyer
Karl Eberhard

Debra Edgerton

Lynn Timmons Edwards

Melissa Felder Bill & Judy Finney Sondra Francis

James & Jean Friedland

Anthony Fromhart Shantina Gandall Joseph Ganey Risa Garelick

Leonard & Ann Garrambone Pamela Geiger Stephens Susan & Mike Golightly

Andrea Graber

Edward Grownhout

Chris Gunn
Millie Haeuptle
Kathleen Harper
Judi Hartman

Elizabeth Hellstern

Jason Hess

Helen Marie & Paul Holmgren

Kelley Horn

George & Louise Hublitz

## Supporters

Chuck McDougal & Denise Hudson

Faye & Steve Huffman

Magdalene Inigo

David Irvine

Zuni Ishikawa

Missy Ivey

Peter Friederici & Michele James

Mary Jenkins-Jen

Cynthia Johnson

Fred & Leigh Johnson

Joann Kealiinohomoku

Pam Keberlein

Sharon Kelley & Jim Roberts

Julie Kley

John W. Kowliinohonoky

Liz Learmont

Donna Legerda

Nick & JoAnne Lyndon

Kathy Mahosky

Heather Malloy

Betty Mankowski

Diandra Markgraf

Peggy Marlott

Kathleen McConnell

Sarah McCurdy

Anne McGuffey

Helaine McLain

Jenny & Steve Mead

Lynn & Norm Medoff

Jan Musial

Richard Neff & Nell Platt

S.D. Nelson

Geralee L. Newbanks

Michael Nigg

Joe O'Donnell

James O'Hara

William & Patricia Oriol

Christine & Duncan Orr

Lynne Oulman

Helen Padilla

Jack D. Pelton Jr.

Clayton Peterson

Helen Peterson

Colleen Plemmons

Monte & Kay Poen

Janet Powers

Eric Ramsey

Wayne & Helen Ranney

Dan Boone & Ron Redsteer

Susan Riddell

Rich & Sue Rummel

Kathy Ann Russo

Jennifer Schaber

Gini Schappert & Ray Jordan

Carol Scholing

Nancy Serenbetz

Linda Shearer-Whiting

Barbara Sheeley

Gayle Shepherd

Bill & Carleton Sheppard

Shawn Skabelund

Thomas & Janet Sliva

Marilyne Smith

Curtis Smith

Linda Snook

Suzanne Stebila

Cathy Steers

Pamela Stephens

Vicky & John Stinson

Kathy Stock

Zondra & Richard Sunseri

Madelyn Szep

Jacki & Priscilla Thompson

Stewart Thomson

Judy Tincher

Mary Townsend

Carrieanne Tropiano

Warren Ueckert

Betty Upton

Chris Vamos

Dianna Van Sanford

Linda Vaughan

**Beatrice Cooley** 

Marilyn Weissman

Jack Welch

Kathleen Wiest

Susan Williams

David Williams

\_ ... .....

Franklin Willis

Sharon & John Winnicki

Jen Wolosz

Lynne Wright

Paula Yulish

### Sponsors











# Babbit Family Foundation

































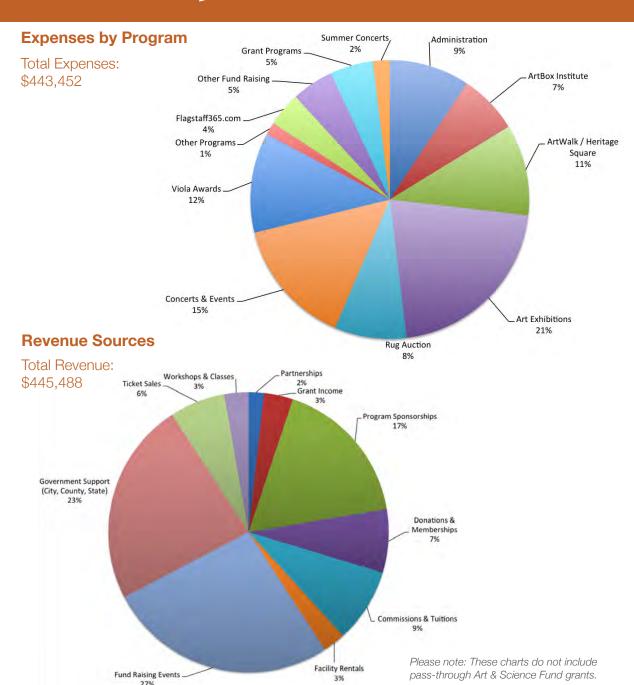
The McMillan, Toasted Owl Café, Ascendant Financial Solutions, Bryan Shanahan DDS, Little America Hotel, Village at Aspen Place, Aspen Place at the Sawmill, Bookman's Entertainment Exchange, The Speakeasy, Raven's Eye Creative Werks, Flagstaff Pottery Guild, Monsoon's Chinese Bistro & Sushi, Collin's Irish Pub & Grill, Flagstaff Green Room, The Mix, Bigfoot Barbeque, Theatrikos Theatre Company, The Gallery in Williams, Brandy's Restaurant, NAU – Office of the President, Flagstaff Festival of Science, Lowell Observatory, Marshall Magnet Elementary School, Flagstaff Symphony Orchestra

# Financial Report

#### Balance Sheet as of June 30, 2015

Assets
Accounts & Investments
Accounts Receivable
Other Current Assets
Fixed Assets
Total Assets113,154.59
Liabilities
Accounts Payable
Credit Cards
Other Current Liabilities
Total Liabilities
Equity
Permanently Restricted Net Assets
Unrestricted Net Assets
Net Income
Total Equity59,203.52
Total Liabilities & Equity 113,154.59

# Financial Report



## Leadership

#### **Board of Directors**

Jean Hockman, *President*Holly Taylor, *Vice President*Erin Evans, *Secretary*Maxie Inigo, *Treasurer* 



John Albert, *Principal, Sechrist Elementary School*Art Babbott, *Supervisor, Coconino County District 1*Matt Beaty, *The Framing Department at Hidden Light*Nicole Benko, *Flagstaff Chamber of Commerce*Kathy Bryant, *Retired, Northern Arizona University Bookstore*Linda Giesecke, *Registered Nurse*Heidi Hansen, *Director, Flagstaff Convention & Visitors Bureau*Dorlee Henderson, *Retired Academic and Pre-Law Advisor*Ingrid Lee, *Dean, College of Arts & Sciences, Coconino Community College*Paul Moore, *Architect, PWMA Architects* 

Paula Rice, Professor Emerita, School of Art, Northern Arizona University

Josh Copley, Ex-Officio, City Manager, City of Flagstaff
Cynthia Seelhammer, Ex-Officio, County Manager, Coconino County
Karl Eberhard, Ex-Officio, Community Redesign & Development Manager, City of Flagstaff

Melissa Robinson, Leasing & Development Specialist, Flagstaff Mall & Marketplace

#### Staff

John Tannous, Executive Director
Elizabeth Vogler, Deputy Director
Malena Grosz, Marketing Director
Erin Joyce, Artistic Director
Kris Kosola, Assistant to the Executive Director
Margaret Langworthy, Program Coordinator
Mario Samano, Facility Manager

Eva Putzova, Council Member, City of Flagstaff

Flagstaff Arts Council, managing the Coconino Center for the Arts Location: 2300 N. Fort Valley Rd., Flagstaff, AZ 86001