

April 1, 2023 - The Orpheum Theater

15th Annual Viola Awards Sponsorship Levels & Benefits



FOUNDING SPONSOR – BABBITT BROTHERS FOUNDATION

The Babbitt Brothers Foundation started the Viola Awards in partnership with Creative Flagstaff.

UNIVERSITY SPONSOR – NORTHERN ARIZONA UNIVERSITY

Northern Arizona University returns as the 2023 Viola Awards University Sponsor.

VIOLET SPONSORSHIP – \$2,000

Table sponsorship for 8 guests

- Prime table location close to the stage
- Exclusive pre-party function preceding the main ceremony
- Provide free tickets for two Viola Awards nominees to attend the 2023 Viola Awards
- Logo in program, signage at venue, and on event website
- Opportunity to place a full-page ad in the event program
- Opportunity to present an award or recognition from stage
- Acknowledgement from stage announcer

ORCHID SPONSORSHIP – \$500

High-top cocktail seating for 4 guests

- Admission to the exclusive pre-party function preceding the main ceremony
- Provide a free ticket for one Viola Awards nominee to attend the 2023 Viola Awards
- Opportunity to place a quarter-page ad in the event program
- Name in program, signage at venue, and on event website

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Sponsors have the opportunity to upgrade their sponsorship to increase recognition and impact!

- **Paddle Raise Sponsor \$1,000** – Verbal recognition from the stage during the paddle raise, as well as logo recognition on screen and in event program.
- **Awards Sponsor \$1,000** – Recognition in program and logo on screen each time a winner is awarded.
- **Video/Tech Sponsor \$2,000** – Logo recognition on each finalist video. One video is created per award category and there are 10 categories.
- **After-Party Sponsor \$2,000** – Recognition on all promotional items pertaining to the after-party. Logo recognition on all screens during the after-party. The after-party will immediately follow the main ceremony at the Orpheum.
- **Purple Carpet Sponsor \$2,000** – Logo recognition on the step-and-repeat photo backdrop. Photos from the step-and-repeat are highly shared on social media following the event.