

March 23, 2024 - The Orpheum Theater

16th Annual Viola Awards Sponsorship Levels & Benefits



FOUNDING SPONSOR – BABBITT BROTHERS FOUNDATION

The Babbitt Brothers Foundation started the Viola Awards in partnership with Creative Flagstaff.

VIOLET SPONSORSHIP – \$2,000

Table sponsorship for 8 guests

- Prime table location close to the stage
- Exclusive pre-party function preceding the main ceremony
- Provide free tickets for two Viola Awards nominees to attend the 2023 Viola Awards
- Logo in program, signage at venue, and on event website
- Opportunity to place a full-page ad in the event program
- Opportunity to present an award or recognition from stage
- Acknowledgement from stage announcer

ORCHID SPONSORSHIP – \$500

High-top cocktail seating for 4 guests

- Admission to the exclusive pre-party function preceding the main ceremony
- Provide a free ticket for one Viola Awards nominee to attend the 2023 Viola Awards
- Opportunity to place a quarter-page ad in the event program
- Name in program, signage at venue, and on event website

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Sponsors have the opportunity to upgrade their sponsorship to increase recognition and impact!

- ***Paddle Raise Sponsor \$1,000*** – Verbal recognition from the stage during the paddle raise, as well as logo recognition on screen and in event program.
- ***Awards Sponsor \$1,000*** – Recognition in program and logo on screen each time a winner is awarded.
- ***Video/Tech Sponsor \$2,000*** – Logo recognition on each finalist video. One video is created per award category and there are 10 categories.
- ***Purple Carpet Sponsor \$2,000*** – Logo recognition on the step-and-repeat photo backdrop. Photos from the step-and-repeat are highly shared on social media following the event.

Please contact April O'Meara, Development Director to learn more at aomeara@creativeflagstaff.org or (928)779-7197.